

TRAINING SESSIONS

*Sessions are listed in alphabetical order by title.



Session: Admissions

Type: Training

Description: This session provides an overview of the Admissions software, including parameter settings and daily task management. Learn how to effectively manage your candidates from inquiry to incoming student, as well as how to utilize the existing reports and list manager topics.

Speaker: Julie Colotti, Becky Gardzina

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Harborside

Time/Date: 10:45-11:45 a.m. Thursday

Location: Waterfront 1A

Time/Date: 4-5 p.m. Thursday

Location: Federal

E-mail: juliec@whipplehill.com,
beckyg@whipplehill.com

Session: Admissions Inquiry

Type: Training

Description: This session will cover the basics for using the Inquiry form with the Admissions module. Learn how to create a new form that will allow for seamless integration with Admissions. We will also discuss the benefits of required fields and basic processing of the inquiry as it relates to Admissions.

Speaker: Julie Colotti

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Thursday

Location: Waterfront 1C

E-mail: juliec@whipplehill.com

Session: Advisory, Activity, & Residence Groups

Type: Training

Description: This training session will cover the Group Manager and Group Leader perspective for the additional SIS Groups: Advisory Groups, Activity Groups and Dorm Groups. Attendees will learn the common ties between the different Groups and their differences. Key aspects of each Group will be highlighted along with best practices for both the Manager, as well as the Group Leader.

Speaker: Allison Cox

School/Company: WhippleHill

Time/Date: 4-5 p.m. Thursday

Location: Harborside

E-mail: allisonc@whipplehill.com

Session: Academic Groups - Managers

Type: Training

Description: WhippleHill's Academic Groups software gives schools the ability to publish course-specific information and homework assignments to students and parents from within the community. This training session will focus on the administrative setup of Academic Groups, from offering courses to assigning faculty and enrolling students in course sections, as well as review what the end user sees when accessing academic portal channels and section pages. We'll also view the Section and Enrollment Imports through Data Manager, setting up your school views for the Assignments Master page and the academic Master Rollover.

Speaker: Brenda Noiseux

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Federal

Time/Date: 5-6 p.m. Wednesday

Location: Federal

E-mail: brendan@whipplehill.com

Session: Academic Groups - Teachers/Community

Type: Training

Description: Academic Groups communicates course information by giving teachers the ability to create class-specific pages that feature, assignments, announcements, downloads, links, syllabi, news, grading rubric, expectations, photos and more. This session will explore the power of the section pages by providing the classroom teacher with a forum for displaying class content and effectively communicating with their students on their rosters.

Speaker: Allison Cox

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Thursday

Location: Harborside
E-mail: allisonc@whipplehill.com

Session: Alumni Groups

Type: Training

Description: This session will provide you with everything you need to know to get your Alumni Community up and running. You will get a glimpse of what the end-users, your Alumni, see when they log in to Podium, as well as learn Alumni Group's core administrative settings and tasks; including establishing class letter and class note approval, publishing Alumni class pages and granting editorial access to users.

Speaker: Sarah O'Keefe

School/Company: WhippleHill

Time/Date: 4-5 p.m., Wednesday

Location: Waterfront 1B

Time/Date: 9:45-10:45 a.m. Thursday

Location: Back Bay

Time/Date: 2:45-3:45 p.m. Thursday

Location: Beacon Hill 2

E-mail: saraho@whipplehill.com

Session: Athletic Groups - Administration

Type: Training

Description: Athletics Groups pages, both public and private, are routinely amongst the most visited sections of school sites. Given the importance, it's no wonder it takes us two training sessions to cover everything! In this first session, we'll review core administrative settings, such as adding sports, teams, equipment, opponents and directions, as well as controlling who can access the group pages and which content channels appear.

Speaker: Daren Worcester

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Back Bay

Time/Date: 9:45-10:45 a.m. Thursday

Location: Beacon Hill 3

E-mail: darenw@whipplehill.com

Session: Athletic Groups - Management

Type: Training

Description: Part two of the Athletics Groups trainings transitions into the day-to-day team content management. Join this session to learn how to add game and practice schedules, scores and highlights, rosters, coaches, announcements, photos, downloads, links and more.

Speaker: Daren Worcester

School/Company: WhippleHill

Time/Date: 5-6 p.m. Wednesday

Location: Beacon Hill 3

Time/Date: 4-5 p.m. Thursday

Location: Beacon Hill 3

E-mail: darenw@whipplehill.com

Session: Calendar

Type: Training

Description: The significance of Podium's Calendar is the ability to create and customize a calendar unique to each user. Learn how to create new calendars, select the optimum display option for delivering your events and the value of security settings on both individual categories and entire calendars.

Speaker: Melissa Tremblay

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Waterfront 1C

Time/Date: 1:30-2:30 p.m. Wednesday

Location: Beacon Hill 3

Time/Date: 5-6 p.m. Wednesday

Location: Back Bay

Time/Date: 10:45-11:45 a.m. Thursday

Location: Waterfront 1C

Time/Date: 4-5 p.m. Thursday

Location: Back Bay

E-mail: melissat@whipplehill.com

Session: Comments

Type: Training

Description: Comments are primarily used by those schools that want to create narratives regarding a student's progress or behavior at the school displayed or e-mailed to specific people who have a

relationship with the student. For example, a teacher may want to create a comment for a particular student's behavior out of class that alerts the advisor, dorm supervisor, parent and other teachers for that student. This session will discuss Comments in particular and how they can be used at your school to open the lines of communication.

Speaker: Allison Cox
School/Company: WhippleHill
Time/Date: 1:30-2:30 p.m. Wednesday
Location: Harborside
E-mail: allisonc@whipplehill.com

Session: Community Groups
Type: Training
Description: In this session, explore Community Groups from both the end-user and administrative perspective. The Community Group Manager settings and managing tasks will be discussed, and we'll learn how users can propose and join groups, as well as access community group pages after they become a member.

Speaker: Abby Chau
School/Company: WhippleHill
Time/Date: 1:30-2:30 p.m. Wednesday
Location: Waterfront 1A
Time/Date: 4-5 p.m. Wednesday
Location: Beacon Hill 3
Time/Date: 10:45-11:45 a.m. Thursday
Location: Waterfront 1B
E-mail: abbyc@whipplehill.com

Session: Content Basics
Type: Training
Description: Using Podium's 18 base content types and dynamic page building tools, the possibilities for communication to the public audiences are unlimited. A review of the most commonly used content types, including their unique functionality and best features, will begin the Page Builder series of sessions.

Speaker: Mark Ford
School/Company: WhippleHill
Time/Date: 9:45-10:45 a.m. Wednesday
Location: Waterfront 1A
Time/Date: 5-6 p.m. Wednesday
Location: Waterfront 1A

Time/Date: 9:45-10:45 a.m. Thursday
Location: Beacon Hill 2
Time/Date: 4-5 p.m. Thursday
Location: Beacon Hill 2
E-mail: markf@whipplehill.com

Session: Event Registration
Type: Training
Description: With the addition of Event Registration to the Podium suite of products, schools have the ability to collect registrations and fees for events large and small. This course will cover the basics of how to create a Registration, add items, set attendance limits and attach a registration to a calendar event. ER Mangers will learn how to pull reports, handle registries and post their registrations to the Portal.

Speaker: Jess Creach
School/Company: WhippleHill
Time/Date: 9:45-10:45 a.m. Thursday
Location: Waterfront 1B
Time/Date: 4-5 p.m. Thursday
Location: Waterfront 1B
E-mail: jessc@whipplehill.com

Session: General SIS
Type: Training
Description: What is SIS? Since its creation, the Student Information System line of products has provided schools with the ability to manage many of the day-to-day administrative tasks at a school. From Scheduling and Recording Attendance to Grading and sending out transcripts, the Student Information System can make not only administrators and teachers lives easier, but it also provides the school with a highly effective line of communication with parents and students.

Speaker: Allison Cox, Brenda Noiseux
School/Company: WhippleHill
Time/Date: 1-2 p.m., Tuesday
Location: Waterfront 3
Time/Date: 2-3 p.m. Tuesday
Location: Waterfront 3
E-mail: allisonc@whipplehill.com, brendan@whipplehill.com

Session: Giving

Type: Training

Description: Giving Managers will learn how to build their forms, place them on pages, and how to handle submissions. A review of form building will give insight into customizing forms for your school. Topics will include gift-giving preferences, form layout. After building their forms, Managers will learn how to assign editing rights, edit existing forms and handle gifts.

Speaker: Sarah O'Keefe

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Beacon Hill 3

Time/Date: 4-5 p.m. Thursday

Location: Waterfront 1C

E-mail: saraho@whipplehill.com

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Session: Grade Book

Type: Training

Description: The Grade Book can be considered the cornerstone of the SIS family of products. During this training those in attendance will learn how to effectively manage and train their teachers on the Grade Book and discover the power of using the Grade Book and the other SIS Products that play a role in making this a powerful classroom tool.

Speaker: Allison Cox

School/Company: WhippleHill

Time/Date: 5-6 p.m. Wednesday

Location: Harborside

Time/Date: 2:45-3:45 p.m. Thursday

Location: Harborside

E-mail: allisonc@whipplehill.com

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Session: Grading I

Type: Training

Description: This course is designed to cover the information necessary to begin the grading process at your school. From Grade Translations to Building Report Cards and Transcripts, we will discuss how to set up the system so that your teachers can record grades in their courses. Whether it is recording grades using the assessment style of grading or the more traditional style grading, those in attendance will walk away having a greater understanding of the inner workings of the Grading program.

Speaker: Brenda Noiseux

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m., Wednesday

Location: Federal

E-mail: brendan@whipplehill.com

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Session: Grading II

Type: Training

Description: With the grade plans set up, it is now time to grade the students in their classes, review grades and print report cards. This hour-long session will illustrate the workflow of the grading process with the end product being the viewing of the report cards and the transcripts.

Speaker: Brenda Noiseux

School/Company: WhippleHill

Time/Date: 4-5 p.m. Wednesday

Location: Federal

E-mail: brendan@whipplehill.com

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Session: Grading III

Type: Training

Description: This course is designed to review the Grade Averages and Academic Performance tasks. Learn how to create your own GPA/Grade Average calculations for your students. We'll also discuss setting up Academic Performance for honor rolls or academic warning. Both Grade Averages and Academic Performance can be incorporated with report cards and transcripts.

Speaker: Brenda Noiseux

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Thursday

Location: Federal

E-mail: brendan@whipplehill.com

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Session: Inquiry

Type: Training

Description: Inquiry Managers will learn how to build their forms, place them on pages, and how to handle submissions. A review of form building will give insight into customizing forms for your school. Topics will include inquiry interests and form layout. After building their forms, Managers will learn how to assign editing rights, edit existing forms and export data.

Speaker: Abby Chau
School/Company: WhippleHill
Time/Date: 9:45-10:45 a.m.Wednesday
Location: Waterfront 1B
Time/Date: 5-6 p.m.Wednesday
Location: Waterfront 1B
Time/Date: 2:45-3:45 p.m.Thursday
Location: Waterfront 1C
E-mail: abbyc@whipplehill.com

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Session: List Manager
Type: Training
Description: The ability to access and query a school's database to create and manage lists is one of Podium's most valuable tools. By making any number or combination of selections from fields that exist in the database, schools can create an unlimited number of customized lists that may be easily edited, exported and shared among users. This session will review basic List Manager functionality and how it may be incorporated into WhippleHill's other pieces of software to maximize usage.

Speaker: Melissa Tremblay
School/Company: WhippleHill
Time/Date: 4-5 p.m.Wednesday
Location: Waterfront 1C
Time/Date: 9:45-10:45 a.m.Thursday
Location: Waterfront 1A
E-mail: melissat@whipplehill.com

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Session: Omniture
Type: Training
Description: Interested in organized, real-time statistics about your website? Come see how Omniture SiteCatalyst can show you how many visitors your site has, how they found your site, which pages they are viewing, how they navigate through the site and more!

Speaker: Keeley Sigel
School/Company: WhippleHill
Time/Date: 4-5 p.m.Wednesday
Location: Beacon Hill 2
Time/Date: 2:45-3:45 p.m.Thursday
Location: Beacon Hill 3
E-mail: keeleys@whipplehill.com

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Session: Online Signup
Type: Training
Description: In this session, we will discuss the Online Signup Program, which allows the school to have their students sign up for courses and activities that will be offered in the next term or the next school year. The courses or activities that the student chooses can also be recommended to them by an advisor or someone else at the school. This Online Signup program also has an approval process that allows the manager to monitor the student's progress through the system and allows the Online Signup Manager to enroll the students into the sections of their requested courses.

Speaker: Brenda Noiseux
School/Company: WhippleHill
Time/Date: 2:45-3:45 p.m.Thursday
Location: Federal
E-mail: brendan@whipplehill.com

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Session: Page Builder
Type: Training
Description: Using hands-on page creation of pages as the focus of the session, there will be a review of layout selection and configuration of content channels. Page Managers will create visually interesting and informative pages, implementing a mix of layouts to create a more aesthetically appealing site.

Speaker: Jackie Christensen, Jess Creach
School/Company: WhippleHill
Time/Date: 4-5 p.m.Wednesday
Location: Waterfront 1A
Time/Date: 2:45-3:45 p.m.Thursday
Location: Waterfront 1B
E-mail: jackiec@whipplehill.com, jessc@whipplehill.com

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Session: Podium Basics
Type: Training
Description: Whether run as a stand-alone application or in conjunction with another piece of software, the power of Podium lies in its features like the password-protected calendar, searchable directories, individual profiles, Role and Group user associations and publishing capabilities, database query feature and product-specific reports. Start

this year's conference with some great knowledge under your belt; come learn the vernacular and get comfortable with the basic features and functionality of this powerful communication tool.

Speaker: Jackie Christensen, Jess Creach

School/Company: WhippleHill

Time/Date: 1-2 p.m. Tuesday

Location: Waterfront 2

Time/Date: 2-3 p.m. Tuesday

Location: Waterfront 2

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Beacon Hill I

E-mail: jackiec@whipplehill.com,
jessc@whipplehill.com

Session: Portal

Type: Training

Description: The significance of Podium's Portal is the ability to create and customize a portal unique to each user. Learn how to create new portals, selecting channels for delivering content and the value of security settings on both individual channels and entire portals.

Speaker: Jess Creach

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m. Wednesday

Location: Back Bay

Time/Date: 10:45-11:45 a.m. Thursday

Location: Beacon Hill I

E-mail: jessc@whipplehill.com

Session: Push Page - Administration

Type: Training

Description: WhippleHill's Push Page tool gives schools the ability to send e-mails to constituents. This segment of the Push Page training will focus on creating and maintaining subscription lists, which can be as broad-based as all parents or narrowly defined to alumni living in Houston, Texas. The session also covers how to manage recipients via the Bounce Worklist and Edit User Profile Data.

Speaker: Andrea Carta

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m. Wednesday

Location: Waterfront IC

Time/Date: 10:45-11:45 a.m. Thursday

Location: Back Bay

E-mail: andreac@whipplehill.com

Session: Push Page - Creation

Type: Training

Description: WhippleHill's Push Page tool gives schools the ability to send e-mails to constituents. This segment of the Push Page training will focus on sending pushpages, from adding content to the template to setting delivery parameters. The topics covered include creating Push Page Volumes/Issues from a template; adding a Push Page Archive content type to Podium pages; creating, testing, and scheduling a Push Page Job; creating a Custom Push Page Job.

Speaker: Andrea Carta

School/Company: WhippleHill

Time/Date: 5-6 p.m. Wednesday

Location: Waterfront IC

Time/Date: 2:45-3:45 p.m. Thursday

Location: Back Bay

E-mail: andreac@whipplehill.com

Session: Schedule & Attendance

Type: Training

Description: Schedule & Attendance provides the display of the school's schedule in real-time, including cancellations and special days, and having up-to-date Attendance records for students. In this session, attendees will learn more about how to keep their schedule and attendance records updated by editing the Master Schedule, recording and managing Attendance for students.

Speaker: Allison Cox

School/Company: WhippleHill

Time/Date: 10:45-11:45 a.m. Thursday

Location: Harborside

E-mail: allisonc@whipplehill.com

Session: Store

Type: Training

Description: Learn how to create a “storefront” on your site by positioning the store on the page, or pages, of your choice. Explore ways to feature products through your Portal and to review and handle incoming orders housed in the store’s database. Store Managers will also learn how to upload product images and graphics, as well as to edit store prices, description and availability.

Speaker: Mark Ford

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m.Wednesday

Location: Beacon Hill 2

Time/Date: 2:45-3:45 p.m.Thursday

Location: Waterfront 1A

E-mail: markf@whipplehill.com

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Session: User Administration

Type: Training

Description: This training session will introduce new - and refresh current - Platform Managers on the vernacular of “Users” and “Profiles” and how these terms are used within Podium. Platform Managers will be able to properly manage their Podium database once they thoroughly understand the process of adding new users, editing personal information, and handling profile changes.

Speaker: Keeley Sigel

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m.Wednesday

Location: Waterfront 1B

Time/Date: 5-6 p.m.Wednesday

Location: Beacon Hill 2

Time/Date: 10:45-11:45 a.m.Thursday

Location: Beacon Hill 2

Time/Date: 4-5 p.m.Thursday

Location: Waterfront 1A

E-mail: keeleys@whipplehill.com

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BREAKOUT SESSIONS

*Sessions are listed in alphabetical order by title.



Session: 2Unify

Type: Breakout

Description: Group notification and emergency contact service 2Unify works with your school information system to minimize your effort and simplify management. Online reporting provides easy real-time management with guaranteed high adaptability.

School/Company: 2Unify

Time/Date: 10:45-11:45 a.m. Thursday

Location: Washington

E-mail: kdahlberg@2unify.com

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Session: Accessing Your School's Data

Type: Breakout

Description: Get an overview of the expanded set of database views that will be available through the open database connectivity offering. We'll also preview the List Manager prototype, which will allow users to do more advanced querying with data. The session will also examine the future of Reporting within Podium.

Speaker: Kelsey Warren

School/Company: WhippleHill

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Waterfront 3

E-mail: kelseyw@whipplehill.com

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Session: AlertNow

Type: Breakout

Description: AlertNow is an industry-leading rapid communications provider that sends more than 4 million messages per month on behalf of more than 12,000 school administrators in 49 states throughout the country. AlertNow enables public and private educational institutions to deliver thousands of voice or text messages to telephones, mobile phones, PDAs or any Internet-enabled device within minutes for both emergency and non-emergency communication.

School/Company: Saf-T-Net

Time/Date: 9:45-10:45 a.m. Thursday

Location: North End

E-mail: info@alertnow.com

Session: Bandwidth Implications

Type: Breakout

Description: WhippleHill has been busy collecting data regarding the technical, social demographic and policy issues that affect school community consumption of bandwidth. We will use this session to share our findings and suggest the actions schools can take to address their specific connectivity concerns.

Speaker: Dutch Dresser, Jeff Ritter

School/Company: Gould Academy/WhippleHill, St. John's School

Time/Date: 4-5 p.m. Wednesday

Location: Harborside

E-mail: dutchd@whipplehill.com, jritter@sjs.org

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Session: BE Consulting

Type: Breakout

Description: BE Consulting's primary objective is to deliver value to academic clients by developing solutions for private K-12 independent schools that help them to resolve common people, process, and technology challenges. These solutions have resulted in visible and measurable academic and operational excellence return on investments. Projects are delivered on time, within an affordable budget and with results that many private schools find difficult to achieve on their own.

Speaker: Christel Johnson

School/Company: BE Consulting

Time/Date: 4-5 p.m. Thursday

Location: North End

E-mail: info@beconsulting.net

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Session: Considering a Redesign?

Type: Breakout

Description: Your WhippleHill site was the talk of the campus when it launched a few years ago, but lately it's been feeling a little dated. You're ready for a new look and features. Director of Production Services Matt Toy, Design Director Ryan Szepan and Project Lead Daren Worcester will guide you through

the maze of redesign with a session that covers preparation, common misconceptions, process, timeline, best practices, current trends and more.
Speaker: Ryan Szepan, Matt Toy and Daren Worcester
School/Company: WhippleHill
Time/Date: 2-3 p.m. Tuesday
Location: Federal
Time/Date: 4-5 p.m. Wednesday
Location: Beacon Hill I
E-mail: ryans@whipplehill.com, mattt@whipplehill.com, darrenw@whipplehill.com

Session: Data Shuttle 3.0
Type: Breakout
Description: Data flow between Raiser's Edge and WhippleHill hasn't always been easy. For the last two years, through our partner, infosnap, we have offered our clients the Data Shuttle to flow profile changes from the WhippleHill communities to Raiser's Edge. This year, we are introducing the "two-way" Data Shuttle 3.0, which will add the capacity to flow profile changes from Raiser's Edge to WhippleHill. See how this powerful, easy-to-use application makes data management easy.
Speaker: Scott Kablesch, CIO, and Frank Arias, Director of Advanced Solutions.
School/Company: infosnap
Time/Date: 1:30-2:30 p.m. Wednesday
Location: Washington
Time/Date: 4-5 p.m. Wednesday
Location: Back Bay
E-mail: sales@infosnap.com

Session: Digication's e-Portfolios
Type: Breakout
Description: In this session learn how the addition of Digication's e-Portfolio solution to WhippleHill's Podium product provides schools a rich and easy to use e-Portfolio platform for classroom, project, college-prep and marketing purposes. Schools will now be able to seamlessly integrate and display student work on their portals. Through a single sign-on, students can upload illustrations, poetry, short stories, papers, photography, video and animation projects. A channel in WhippleHill's Podium can pull

student portfolios to display thumbnail images on the portal, increasing exposure to student work.
School/Company: Digication
Time/Date: 2:45-3:45 p.m. Thursday
Location: North End
E-mail: jyan@digication.com

Session: Driving a Successful K-12 Portal
Type: Breakout
Description: This session is designed for all key members of the K-12 portal team and for folks who are just beginning their path to implementing a portal. Portal project success requires a careful mix of people, process and technology, especially in the unique independent school environment. Is your school poised for success? Short- and long-term project challenges, critical success factors, risk management strategies and strategic portal opportunities are highlighted. Attendees will be provided a checklist to help guide the long-term success of their portal project as it relates to the challenges of managing people, process and technology in the K-12 environment. Headmasters, business officers, communications/marketing directors, Webmasters, academic program chairs and IT directors should plan to attend this strategic session.
Speaker: Christel Johnson
School/Company: BE Consulting
Time/Date: 2:45-3:45 p.m. Thursday
Location: Waterfront 3
E-mail: info@beconsulting.net

Session: Easy Ways to Integrate Web 2.0
Type: Breakout
Description: One of the most surefire, easiest ways to incorporate Web 2.0 functionality into your Web site is to use the object embed tag. Due to security concerns, WhippleHill initially prohibited the use of this tag. However, in the last year, WhippleHill has incorporated support for many of these tags. Come learn what's available and discuss what's possible.
Speaker: Melissa Lavallee
School/Company: WhippleHill
Time/Date: 10:45-11:45 a.m. Thursday

Location: Waterfront 2
E-mail: melissal@whipplehill.com

Session: Effectively Using Portal and Calendar
Type: Breakout
Description: Use the Academic, Athletic and Community Groups to publish to the Portal and the Calendar, and keep your Portal fresh with new content. Learn the best practices for publishing to constituents.
Speaker: Cassy Roumell
School/Company: Cranbrook Schools
Time/Date: 5 - 6 p.m. Wednesday
Location: Waterfront 2
E-mail: croumell@cranbrook.edu

Session: Facebook and Social Networks
Type: Breakout
Description: Facebook, MySpace, Ning, LinkedIn, H3... Web-based social networks are no passing fad. But do you filter them on campus or embrace them in development? We'll examine how these online communities are affecting private schools and share insight on what works and what doesn't.
Speaker: Courtney Bassett
School/Company: Walnut Hill School
Time/Date: 4-5 p.m. Wednesday
Location: Waterfront 3
E-mail: cbassett@walnuthillarts.org

Session: Gadgets & Gizmos
Type: Breakout
Description: OK, you caught us. We like gizmos. We might even be a little addicted to them. And you can bet we have opinions on which gadget is the best and which ones aren't worth their shiny, splashy packaging or million-dollar ad campaigns. In this session, we'll share our reviews of digital cameras, scanners, mp3 recorders and other products, and recommend which solutions might best serve your needs.
Speaker: Jim Manikas
School/Company: The Webb School of Knoxville
Time/Date: 9:45-10:45 a.m. Thursday
Location: Cambridge
E-mail: jjm@webbschool.org

Session: Getting Started with Web Services
Type: Breakout
Description: This technical session is designed to provide a detailed overview of WhippleHill's API offering. Discuss added functionality in the past year and the next. Learn the basics, look at a few easy examples and discuss the possibilities with WhippleHill integration experts.
Speaker: Cory Kennedy
School/Company: WhippleHill
Time/Date: 9:45-10:45 a.m. Thursday
Location: Waterfront 2
E-mail: coryk@whipplehill.com

Session: Google Apps for Education
Type: Breakout
Description: Come learn and discuss the opportunities and implications of moving your school's e-mail, word-processing, spreadsheet and presentation environment to Google Apps for Education. Hear from schools that are already doing it and ask questions about its benefits and drawbacks.
Speaker: Page Lennig
School/Company: Waynflete School
Time/Date: 9:45-10:45 a.m. Thursday
Location: Beacon Hill 1
E-mail: page_lennig@waynflete.org

Session: Groups 5.5 Overview
Type: Breakout
Description: Whether your school uses one, all or a combination of WhippleHill's Groups products, the recent release of Groups 5.5 brings you new functionality and features. Come learn more about the enhancements of this broad-reaching release, including an improved interface, vastly expanded customization options, a video content type and user-specific "My" navigation.
Speaker: Melissa Lavallee
School/Company: WhippleHill
Time/Date: 2:45-3:45 p.m. Thursday
Location: Waterfront 2
E-mail: melissal@whipplehill.com

Session: infosnap

Type: Breakout

Description: infosnap provides schools with online admissions, re-enrollment solutions and data integration. infosnap and WhippleHill have collaborated to design and deliver the DataShuttle, which makes it easier than ever for schools to improve their productivity and efficiency. The DataShuttle updates alumni and parent information from the WhippleHill online communities directly into Blackbaud's Raiser's Edge; bi-directional DataShuttle is being introduced at the User Conference.

School/Company: infosnap

Time/Date: 9:45-10:45 a.m. Thursday

Location: South End

E-mail: sales@infosnap.com

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Session: Jing Project, The

Type: Breakout

Description: Jing is the easiest, cleanest way to rapidly capture audio and video screencasts on either the Mac or PC. It provides a great training tool for teaching how-tos and distributing them to users. During this hour, we'll show you how to install it and use it effectively, including examples and ideas for screencasts you may consider recording yourself.

Speaker: Jim Barker

School/Company: WhippleHill

Time/Date: 5-6 p.m. Wednesday

Location: Washington

E-mail: jim@whipplehill.com

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Session: LDAP, SSO and Open ID

Type: Breakout

Description: Come see how configuring Podium to authenticate against your LDAP server can make your life simpler. Also, discuss SSO and Open ID with Podium. How could these concepts help your users?

Speaker: Cory Kennedy

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m. Wednesday

Location: Cambridge

E-mail: coryk@whipplehill.com

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Session: LeagueMinder

Type: Breakout

Description: DigitalSports is a national leader in providing comprehensive sports and activity management and media solutions for schools at all levels – elementary, middle, high school and prep school – public and private. DigitalSports has created an interface that allows WhippleHill customers to pull schedule, facility name, location and event data from our program into their official school site in real time.

School/Company: DigitalSports

Time/Date: 4-5 p.m. Thursday

Location: Washington

E-mail: mhewes@leagueminder.com

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Session: Legality, Privacy & Creative Commons

Type: Breakout

Description: We'll discuss how the legal system intersects with the publication of your site, covering permission to use pictures of people, privacy policies, data protection, PCI-DSS and the European Safe Harbor Act. We'll also take a look at Creative Commons, the brainchild of Stanford Law professor Lawrence Lessig. Understanding and teaching Creative Commons to your community is part of being a good citizen of the Web. There is a great parallel between teaching Creative Commons' spirit of open-source license and sharing creative content and using it yourself.

Speaker: Travis Warren

School/Company: WhippleHill

Time/Date: 5-6 p.m. Wednesday

Location: Beacon Hill I

E-mail: travisw@whipplehill.com

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Session: Letting Go of Print

Type: Breakout

Description: When your institution has embraced print technology since Gutenberg, making the transition to the Web is tricky. Come discuss strategies and methods to move your school forward by respecting the best things about print and letting go of some long-held communication beliefs.

Speaker: Jay Goulart

School/Company: Cheshire Academy

Time/Date: 1:30-2:30 p.m.Wednesday

Location: Waterfront 3

E-mail: jaygoulart@yahoo.com

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Session: Making Video Happen

Type: Breakout

Description: Get the most out of on-campus video production.Attendees of this intermediate best practices session will learn to master the subtle factors that separate a cute video that is fun to watch once from a great video with emotional resonance that will have your school community begging for more. This session concludes with a Q&A, during which time Users can get specific advice on their own projects.

Speaker: Justin Malvin

School/Company: Windward School

Time/Date: 4-5 p.m.Wednesday

Location: Waterfront 2

E-mail: jmalvin@windwardschool.org

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Session: Nightingale Group

Type: Breakout

Description: Having a student's health and immunization records handy can make all the difference in an emergency.With that in mind, WhippleHill has partnered with Nightingale Group, LLC, to not only keep these vital records current and accessible, but also to cut down on the time it takes to collect and process the information. GleeWorks, a secure information transfer service, automates many of the clerical tasks associated with data management.

School/Company: Nightingale Group

Time/Date: 2:45-3:45 p.m.Thursday

Location: South End

E-mail: solutions@gleeworks.net

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Session: PCI-DSS

Type: Breakout

Description: All independent schools that accept credit cards in any manner are required to be Payment Card Industry Data Security Standard (PCI-DSS) compliant. PCI-DSS requirements cover credit-card security business procedures and best practices, security policies, technology and hardware.

Achieving PCI-DSS compliance requires adherence to 2-12 requirements, depending upon the manner in which you accept cards and the PCI-DSS status of your vendors. This presentation will cover the steps you need to take to achieve PCI-DSS compliance and what you should expect from your acquirer (processor) and third-party software vendors. Handouts will include a how-to guide and the PCI-DSS self-assessment questionnaire.

Speaker: Katherine Novikov

School/Company: Diamond Mind Inc.

Time/Date: 10:45-11:45 Thursday

Location: Federal

E-mail: knovikov@diamondmindinc.com

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Session: pickAtime

Type: Breakout

Description: pickAtime is an online appointment service that allows schools and universities to publish available time slots on their Web page so that parents and students are able to schedule appointments over the Internet.

School/Company: pickAtime

Time/Date: 9:45-10:45 a.m.Thursday

Location: Washington

E-mail: info@pickAtime.com

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Session: Portal: Launching and Training

Type: Breakout

Description: A new Whipple Hill Web site precipitates the necessity to train constituents with a wide range of user ability and opinions.The training piece is daunting when taking into account 135 plus faculty, support staff, two campuses, three divisions, the variety of subjects/structures, athletics, and organizations.This accounts for academics only. Parents, Board members, and Alumni have to be trained to maintain a dynamic and robust independent school site. In this session we will set the benchmarks for launching and training.A reusable training model will be demonstrated and a discussion will follow.

Speaker: Sherrie Loveman

School/Company: University School

Time/Date: 9:45-10:45 a.m.Wednesday

Location: Waterfront 2

E-mail: sloveman@us.edu

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Session: Publishing Homework

Type: Breakout

Description: St. John's School was one of the first schools to use WhippleHill's online homework function to its full advantage. But even they met their share of resistance. Learn how they rose to the familiar challenge of getting department heads and faculty on board – what worked and didn't work – and brought their classrooms into the 21st century.

Speaker: Jeff Ritter

School/Company: St. John's School

Time/Date: 2:45-3:45 p.m. Thursday, July 10

Location: Beacon Hill I

E-mail: jritter@sjs.org

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Session: Schedule Star

Type: Breakout

Description: For more than 40 years, Schedule Star has been helping Athletic Directors and coaches everywhere build and shape their sports programs. With Schedule Star, you have complete athletic management at your fingertips. Generate reports, schedule facilities and transportation, organize contracts, keep track of eligibility forms, print certificates and save time with Schedule Star's patented Game Wizard™. Plus, when you enter information into Schedule Star, all of your information updates on your school's Web site instantly, creating less work for you and ultimately saving time.

School/Company: Schedule Star

Time/Date: 2:45-3:45 p.m. Thursday

Location: Washington

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Session: SchoolDude

Type: Breakout

Description: With more than 3,100 clients, SchoolDude is the nation's leading provider of on-demand operations management solutions designed exclusively for the unique needs of educational professionals. SchoolDude's on-demand tools for operations management offer easy to use, affordable solutions to help both small and large educational institutions save money, increase efficiency and

improve services.

School/Company: SchoolDude

Time/Date: 10:45-11:45 a.m. Thursday

Location: South End

E-mail: info@schooldude.com

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Session: Search Engine Optimization

Type: Breakout

Description: Don't sit around and wait for the best students to stumble across your site. Take an active role in targeting families you want to attract using Search Engine Optimization. The right SEO and online marketing strategies will translate into a better quality and quantity of inquiries and giving, and will reinforce your brand in a competitive market. We'll examine the process of developing an SEO program from research, implementation, ongoing strategy and analytics.

Speaker: Francis McGovern

School/Company: LT Research Partners

Time/Date: 9:45-10:45 a.m. Thursday

Location: Waterfront 3

E-mail: francis.mcgovern@ltsearchpartners.com

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Session: SIS Future Planning

Type: Breakout

Description: We're always trying to make your teachers' lives easier. Learn how we plan to achieve that goal as we glimpse into the future of Student Information Systems. Product Manager Mark Sargent will discuss the products and enhancements on the horizon for the summer, winter and years ahead.

Speaker: Mark Sargent

School/Company: WhippleHill

Time/Date: 4-5 p.m. Thursday

Location: Cambridge

E-mail: marks@whipplehill.com

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Session: SIS Success: One School Shares Its Story

Type: Breakout

Description: You spend hours loading your snazzy new site with content and features to complement its slick design, creating compelling news stories, dynamic portals and informative report cards. But

do your efforts go unnoticed, lost in the noise of the Web? This session will prove that fear – although common – is unfounded. A communications director and teacher will discuss the profound effects WhippleHill's SIS has had on the way they do their jobs. Then, a mother and daughter will share how receiving real-time updates on assignments, grades and other important information has enriched their school experience.

Speaker: Greg Abel

School/Company: Chapel Hill

Time/Date: 2:45-3:45 p.m. Thursday

Location: Cambridge

E-mail: gabel@chch.org

Session: Studywiz Spark

Type: Breakout

Description: Studywiz Spark is the first and only Dynamic LearnSpace for K-12 education, providing an enriched learning environment for students. Studywiz Spark offers a safe, personalized space for learning that engages students, teachers and parents and allows administrators to secure a return on their investments in technology and learning. Studywiz Spark gives teachers a unique tool for elevating instruction through educational content collection, organization and interactivity; collaborative and personalized learning; real-time feedback and assessment.

School/Company: eTech Group North America

Time/Date: 10:45-11:45 a.m. Thursday

Location: North End

E-mail: henry@studywizspark.com

Session: Video Primer

Type: Breakout

Description: Unlock video's rich potential – from storytelling and community building to revolutionizing development and admissions materials. This session, designed for beginners, will examine what equipment you need to begin producing professional-quality videos in-house immediately. Learn how quick and simple videos can enhance campus communications.

Speaker: Justin Malvin

School/Company: Windward School

Time/Date: 1:30-2:30 p.m. Wednesday

Location: Waterfront 2

E-mail: jmalvin@windwardschool.org

Session: Web Basics

Type: Breakout

Description: RSS, URL, USB, HTTP, IM, MB and SSL – is this the Internet or a bowl of alphabet soup? Tech-savvy folks tend to speak their language and sometimes forget others may not understand. This session will translate many of the common terms and acronyms related to the Internet and specify which ones are the most relevant to maintaining a Web site.

Speaker: Scott Reeves

School/Company: Westminster School

Time/Date: 9:45-10:45 a.m. Wednesday

Location: Cambridge

E-mail: sreeves@westminster-school.org

Session: What is Moodle?

Type: Breakout

Description: Moodle is a free, open-source course management system that has become a very popular tool in K-12 education. This session is designed to introduce newcomers to the tool as well as discuss how Moodle does and doesn't fit together with WhippleHill. We'll review all things Moodle including: open source basics, hosting, authenticating, data synchronizing and even our own effort to use Moodle to setup online courses for Podium.

Speaker: Jackie Christensen

School/Company: WhippleHill

Time/Date: 10:45-11:45 a.m. Thursday

Location: Beacon Hill 3

E-mail: jackiec@whipplehill.com

Session: WhippleHill Sales Demo: Groups

Type: Breakout

Description: Product demonstrations of WhippleHill's Groups and Learning solutions designed to help you learn about what you don't already own. The broad overview will cover Academic Groups, Activity Groups, Advising Groups, Alumni/ae Groups, Athletic Groups, Community Groups,

Mentor Groups and Residence Groups. Bring specific questions you want addressed.

Speaker: Will Redway

School/Company: WhippleHill

Time/Date: 1:30-2:30 p.m. Wednesday

Location: North End

E-mail: willr@whipplehill.com

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Time/Date: 10:45-11:45 a.m. Thursday

Location: Cambridge

E-mail: kmason@westminster-school.org

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Session: WhippleHill Sales Demo: SIS

Type: Breakout

Description: Product demonstrations of WhippleHill's Student Information Systems (including Admissions) designed to help you learn about what you don't already own. The broad overview will cover Admissions, Online Signup, Schedule, Attendance, Grading, Comments and Grade Book. Bring specific questions you want addressed.

Speaker: Robien Wymans

School/Company: WhippleHill

Time/Date: 4-5 p.m. Wednesday

Location: Washington

E-mail: robienw@whipplehill.com

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Session: Your Site & Your Communications Plan

Type: Breakout

Description: From pre-launch promotion to daily maintenance, you can incorporate your (new) Web site into your existing communications program, with or without adding to the workload and the budget. Your site is an important player in the marketing mix, a powerful tool in the communicator's toolbox and can't simply be an add-on to your overflowing to-do list. Learn how to manage the added dynamics of the www, integrate the digital world with your traditional communication vehicles and increase the effectiveness of your work in the communications office. This presentation will include an overview of one school's integrated program, discussion of changing roles and responsibilities, managing workflow, and engaging others. Examples and ideas from other schools, along with helpful tools and resources you can use at your school in order to have a positive impact on advancement goals, will be shared.

Speaker: Ken Mason

School/Company: Westminster School