

# Online Store Best Practices



# Personalization

Photo gallery shows students gear...



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## SCHOOL STORE

**Welcome!**

If you have questions, or need help with ordering, please call or e-mail:


School Store  
Loretta Jaccoma, Director  
(609) 490-7537

**Store Products**


Category: All - 34 Products

[View Cart](#)


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**Black Hooded Sweatshirt**  
Description: A Cotton Exchange Black Hooded Sweatshirt with Pink Felt Bean Stitched PEDDIE Arched on the Chest.  
Price: \$34.99




**Denim Trucker Cap**  
Description: 100% Cotton twill with foam front and mesh back. Plastic adjustable closure.  
Price: \$15.00



**Girls Aqua Tank-top**  
Description: Desined and marketed by a Peddie Alumni, these "Telme" tank tops tell a story printed on the inside of the shirt. Also available in Hot Pink.  
Price: \$20.00



**Kids Navy Cap**  
Description: Navy Child's Cap with White Mesh back. Plastic adjustable closure.



[Back](#) [Image 1 of 10](#) [Next](#)

**Store Categories**

- [All \(34\)](#)
- [Adult Clothing \(13\)](#)
- [Hats \(9\)](#)
- [Gifts \(1\)](#)
- [Accessories \(11\)](#)

**Store Cart Summary**

There are no items in your cart.



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...and adds a fun, personal touch!


# Clever Name



Giving your online store a creative name can add a fun touch...

## Tower Togs

SCHOOL STORE

*multa bene facta*



VeriSign  

### Store Categories

- [All \(61\)](#)
- [Apparel \(27\)](#)
- [Auto \(4\)](#)
- [Backpacks & Bags \(5\)](#)
- [Books and Such \(8\)](#)
- [For Fun \(3\)](#)
- [Glassware \(4\)](#)
- [Holiday \(1\)](#)
- [Home and Hearth \(4\)](#)
- [Sporting Goods \(5\)](#)

### Pooh's Corner (Togs' Specials)



**Mug, Tower Tumbler #100079**  
Price: \$7.00


### Store Products

Welcome to Tower Togs! Because the store is only opened on Thursdays, we encourage you to take advantage of our online store. You may shop online and we will prepare your package for an in-store pick-up. Of course, we also ship orders out twice a week.


Category: All - 61 Products

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**Mug, Tower Tumbler #100079**  
Description: Stainless steel travel tumbler with soft rubber outer shell. Stainless steel push on lid with slide opening.  
Price: \$7.00



**Backpack Small #100004**  
Description: Just right to carry it all. This book bag has a main compartment, a smaller compartment with built-ins for pens/pencils and a front zip pocket.  
Price: ~~\$25.00~~  
ON SALE!! \$20.00



**Backpack with Wheels #100005**  
Description: Some students just have too many books to handle. That's why we offer a wheeled version of our popular Tower Hill backpack. The rubber pull handle extends and retracts easily. Hideaway shoulder straps won't get in the way.  
Price: \$35.00



**Bag, Fanny Pack #100007**  
Description: Bigger than a wallet, smaller than a bag, this small fanny pack holds essentials that won't fit in your pocket. Stash and organize keys, lip balm, a power bar, travel documents and camera or MP3 player, and carry it all hands free.  
Price: ~~\$8.00~~  
ON SALE!! \$5.00

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...and don't be afraid to use you self-managed photo capability to display logos.



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# Creative Page Layout

Take advantage of the various page layouts that are available to you...



## Welcome to Our Online Store!



Helen Elizabeth Travers, known as Miss Herky (short for "Miss Hercules") since her teenage years for her prodigious strength and athletic ability, arrived in Glencoe by train to become a faculty member in the fall of 1942. She wore many hats throughout her years at Oldfields, including history teacher, director of the athletic program, dean of students, dorm parent, postmistress, coach and student advisor, but her greatest contribution to the school was as a role model for students and colleagues alike. Miss Herky held a place of honor and love in the hearts of all who knew her during her forty year tenure at Oldfields, and her legend has endured here on campus. The school store is named in her honor as a timeless memorial to one who gave so much of herself to the Oldfields students and faculty for so many years.

Whether you're online or on campus, "Herky's" offers a variety of exciting apparel and gift items for students, alumnae, parents and guests. The store is open from 8:45 am - 1:30 pm, Monday - Friday (when school is in session).

### Order your books online!

Click here to purchase your textbooks



### Store Categories

- All (47)
- [Apparel \(Tops\) \(11\)](#)
- [Apparel \(Bottoms\) \(4\)](#)
- [Apparel \(Children's\) \(4\)](#)
- [Hats & Accessories \(7\)](#)
- [Spirit \(Gift\) Items \(21\)](#)

### Herky's Featured Items



**Oldfields Silk Scarf**  
Price: \$65.00

### Store Products

Category: All - 47 Products

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**1867 Hooded Sweatshirt**  
**Description:** Classic green hooded sweatshirt with Oldfields stenciled in white, arched on the center front. Full athletic cut hefty 95% cotton/5% polyester cross woven fabric with side panels for added stretch and front pouch pocket.  
**Price:** \$35.00



**Baby Sun Hat**  
**Description:** Flexible fitted sun hat in white twill with stitched eyelets. Oldfields embroidered on the center front in light green.  
**Price:** \$13.00

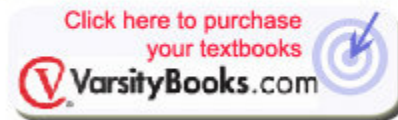


**Classic Throw**  
**Description:** Curl up in your favorite chair and dream about your memories of Oldfields. This 100% cotton throw is made of breathable, open weave design with a pre-dyed and raised Jacquard knit green

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...and don't be afraid to incorporate other types of content channels to create links, buttons, and more!

Order your books online!



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# Keep It Simple

No matter what layout you have chosen, make sure you keep the page clean and simple...

## School Store

School store manager and form dean Louisa Jones (P Xander '04) and Holly Sullivan (P Kaitlin '05), school store assistant, welcome you to Pomfret's online school store.

If you have questions, please contact [Louisa Jones](#) at (860)963-6156.

### Shipping & Handling Charges:

up to \$24.99 \$6.00  
\$25.00 & up \$8.00

Category: All - 65 Products

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#### [Anorak Jacket](#)

**Description:** Fully lined with Pomfret Crest on left chest

**Price:** \$68.00



#### [Fleece Blanket](#)

**Description:** Black fleece blanket with Pomfret crest

**Price:** \$22.00



#### [Hat - Khaki](#)

**Description:** Khaki colored hat with Pomfret Crest

**Price:** \$17.95



#### [Hooded Sweatshirt](#)

**Description:** Hooded sweatshirt with Pomfret Crest on left chest

**Price:** \$47.00



## Store Categories

[All \(65\)](#)

[Jackets & Vests \(2\)](#)

[Sweatshirts \(8\)](#)

[Shirts \(8\)](#)

[Shorts \(5\)](#)

[Hats \(9\)](#)

[Other Gift Ideas \(33\)](#)

## Store Cart Summary

There are no items in your cart.



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...and provide easy to find, useful information such as contact info and shipping fees.

If you have questions, please contact [Louisa Jones](#) at (860)963-6156.

**Shipping & Handling Charges:**

up to \$24.99	\$6.00
\$25.00 & up	\$8.00



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