



## Backroom to Podium Conversion Process

### Step 1

#### **Podium Upgrade:**

WhippleHill will add Podium Portal and Content Management System to the existing School Site. This will not change the front end of the School's existing site, but will change the way in which the site content is managed. During this upgrade process a WhippleHill Project Lead will train the School's users.

**Cost:** 0

**Time:** 4-6 weeks, we could begin October 1, 2007

### Step 2

#### *Option 1*

#### **Recode of Existing Site:**

WhippleHill will recode the existing the school's site, with no significant design changes, onto Page Builder software allowing the school to complete control over site content.

**Cost:** approximately \$15,000

**Time:** 8-12 weeks, unless there is a need to widen existing site, then add 2 weeks.

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#### *Option 2*

#### **Complete Redesign of Existing Site:**

Working with a WhippleHill Project Lead and Designer, the school and WhippleHill will collaborate on a completely new website design using Podium and Page Builder tools.

**Cost/Time:** Size and Scope of project to be outlined through a Scope of Work document. Similar projects generally fall into the \$22,000-\$27,500 range. This does not include any additional software the school may want to purchase.